

Perfecting the Fine Art of Water Colours

1. Introduction

Since 1832 when Henry Newton and William Winsor introduced the first moist water colours to the world, much of our reputation for supreme quality has stemmed from the Artists' Water Colour range.

More than 170 years later, the original Winsor & Newton[™] moist water colour continues to be formulated and manufactured according to our founding principles: to create an unparalleled water colour range which offers artists the widest and most balanced choice of pigments with the greatest possible permanence.

Through strict adherence to these founding principles, we achieve brilliance, transparency, and purity of colour unparalleled by any other water colour.

For the 21st century, these key qualities are achieved through a combination of choice of raw materials, custom made machinery and expert formulation by experienced chemists and artists who have spent their working lifetimes formulating Artists' Water Colour.

Today, the Artists' Water Colour range benefits from continued advancements in pigment technology and production methods to enable us to build upon our already high standards to produce even brighter, more transparent and more stable colours. Equally important, many of our formulations remain the same - proving that they cannot be bettered!



2. The Product Range

The Artists' Water Colour range offers a wide and balanced spectrum of 96 colours in a selection of pan and tube sizes. Each colour has been specially selected and formulated to offer the greatest choice and flexibility, ensuring all artists can obtain the palette that best suits their work.

The range of 96 colours includes 15 new colours (16 new colours in tube with the introduction of Permanent Mauve, previously available in pan only).

Ten colours have been modified and 71 colours have remained unchanged; ten colours from the former range have been discontinued.

This leaflet is divided into 9 main sections to provide as much information about Artists' Water Colour and its uses as possible. Details of changes in table form, including information on the closest equivalents for the discontinued colours, are available in Section 9, the **Technical Section**.

3. Raw Materials, Formulation & Manufacture

Raw Materials

Choosing the right materials for the 96 Artists' Water Colours requires decades of experience and expertise from our chemists.

Hundreds of raw materials are therefore chosen from worldwide sources to ensure we have the highest quality materials to make the best possible formulations.

Once the right materials have been delivered to us, we also carry out comprehensive quality checks to ensure that the raw materials meet our high standards and specifications and are free of impurities.

We reject as much as 25% of incoming materials when they do not meet our satisfaction!



Weighing pigment

Formulation

In simple terms, a water colour is produced by combining (or suspending) a pigment with a binder, for example, Gum Kordofan, a type of Gum Arabic (see section on **Binders**).

The formulations for our Artists' Water Colours are each unique, however, and vary according to the nature and behaviour of each individual pigment.

With this in mind, and with a range which has thousands of different applications by millions of artists worldwide, we rely on expert chemists who have spent their working lifetimes understanding and formulating Artists' Water Colour. In fact, these chemists have learned from chemists before them who also spent their working lives at **Winsor & Newton** - since William Winsor died in 1865 we have only had four chief chemists! Thanks to their experience and expert knowledge, we can continue to formulate the highest quality range with the widest choice of colours, using the largest number of pigments.



Formulating Artists' Water Colour

Manufacture

Devising the right machinery and using it correctly is essential to the manufacture of Artists' Water Colour - the best ingredients must be prepared using the best methods. Custom made machinery controlled by experienced operators has therefore been designed to ensure that each of the 192 formulations (tubes and pan) in the range is manufactured to the highest standards.

The manufacturing process is a complex one. In fact, to make the 96 Artists' Water Colour pans, it takes over 1400 different stages before the process is completed!

In brief, there are two main processes involved - mixing the pigment and binder together and then milling to super micron fineness. Careful control of the milling process is essential as it ensures stable suspension of the pigment in the binder and helps release the full intensity of the colour.



Manufacturing Artists' Water Colour



Extruding pan colour

Extrusion

To make Artists' Water Colour pans, each formulation has to undergo a further process. Generally, this involves a lengthy procedure of drying the colour and then extruding it into long sections. These are then cut into whole

pan or half pan sizes. Only perfectly extruded pans are finally cut and glazed for artists' use.



Binders

Water colour is produced by the combination of a pigment with a binder, usually Gum Arabic. Gum Arabic comes from acacia trees in Africa, principally from the region of Kordofan, which produces the best quality gum of all: Gum Kordofan. To make the best Artists' Water Colours, we use the finest quality Gum Arabic for the

following reasons: Firstly, it is colourless and therefore does not affect or compromise the natural

Firstly, it is colourless and therefore does not affect or compromise the natural character or colour of the pigments.

Secondly, it is less soluble and provides stable adhesion of the colour upon the painting surface to enable the artist to apply layer upon layer of jewel-like colours without muddying the colours underneath.

We do not use just one solution of Gum Arabic to formulate our 96 Artists' Water Colours, however. A variety of binders are manufactured to suit various pigments and each formulation contains a selection of these binders.

As each pigment has slightly different requirements, each Artists' Water Colour therefore has its own individual formulation with greater or lesser proportions of one or more of the key binders and ingredients.



Binder solution

4. Pigments

Water colour more than any other medium relies upon the variable characteristics of the pigments used. As it is essentially a staining technique, everything rests on the handling properties of the pigments; whether they can produce a smooth wash or a textured wash; how opaque or transparent they are; the brilliance and strength of their colour; and so on.

With this in mind, it has always been - and will continue to be - our aim to provide artists with the widest possible range of pigments to give them the greatest choice and flexibility. It takes a total of 87 different pigments to produce the 96 Artists' Water Colours.

The world's industries have also multiplied during the history of **Winsor & Newton**, leading to the continual development of new pigments. Plastics, ceramics, aviation and car industries have also needed stable, bright, dense colours and this has been wonderful news for artists.

Today, our Artists' Water Colours contain an ever-widening range of high performance pigments, which ensure strength of colour and excellent brilliance combined with extremely high permanence ratings.



Pigment scoops

Types of pigments

Pigments can be classified chemically into two main groups, which can then be divided into natural and synthetic:

1) Inorganic: Those pigments that are derived from compounds that were never part of living matter and do not contain carbon. This group includes cadmiums, cobalt, ultramarine, and a wide range of other traditional colours. Earths are also included in this group.

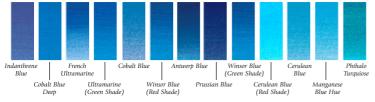
			Inorganic		
Natural			Synthetic		
Earths: eg; Ochres, Umbers	Cadmiums	Cobalts	Iron Oxides: eg; Mars	Other Metal Oxides (excluding iron and cobalt): eg; Viridian, Chromium Oxide, Nickel Titanate, Bismuth Yellow, Magnesium Brown, Titanium	Miscellaneous Inorganics: eg; Prussian Blue, Permanent Mauve, Ultramarine

2) Organic: Those pigments that are derived from living substances or substances that were once part of living things. This group includes many modern pigments known for their clarity, transparency, and their polysyllabic names, such as phthalocyanine, quinacradone, perylene, and benzimidazolone. These pigments are based on carbon.

				Organi	C					
Natural (derived)		Synthetic								
Miscellaneous: eg; Rose Madder, Bone Black, Carbon Black	Quinacridones	Phthalocyanines	Perylenes	Pyrroles	Arylamides	Benzimidazolones	Metal Complexes: eg; Transparent Yellow, New Gamboge	Miscellaneous: eg; Dioxazine, Indanthrone		

Single pigments in the range

Blue area of the spectrum showing different single pigment characteristics



Just like people, each and every pigment differs in shape, size, colour, and "personality". Pigments, especially in water colour, serve as a set of tools or vocabulary to help artists manipulate their work and alter their expression.

Wherever possible, single pigments have been used in Artists' Water Colour to ensure that we offer the widest choice of colours and pigment characteristics or "positions," such as hue, particle size, transparency, tinting strength, etc. This helps broaden the artist's creative expression.

We use single pigments wherever possible. Single pigment formulations are purer in hue and cleaner in colour than mixtures of pigments, providing a larger number of colour mixes before resulting in muddy effects.

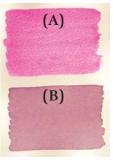
Within the new Artists' Water Colour range there are 75 single pigments amounting to 78% of the range.

Mixed Pigments

Although mixed pigments inevitably lose some degree of chroma or brightness, there are many reasons why we still choose to formulate with them.

In some instances, we can achieve a higher level of permanence over a single pigment alternative, e.g., Permanent Alizarin Crimson and Hookers Green.

In other instances, some pigments have to be mixed to achieve a given formulation. For example, Quinacridone Gold where the pigment itself is no longer available.



The unique hue of Cobalt Violet (A) cannot be matched by a mixture of pigments (B)

Pigment Family Groups

As well as classifying the pigments in Artists' Water Colour into their chemical groups, we can further categorize the range into the following family groups, and have chosen a few of these to discuss, as follows:

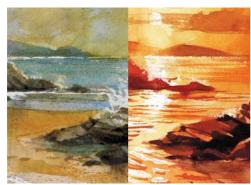
Earth Pigments & Synthetic Earth Pigments

Earths

Earth pigments are the oldest colouring materials in the world. The caves of Altamira and Lascaux still show artworks from at least 15,000 years ago.

Natural earths are essential for their low tinting strength and natural tones, which cannot be mixed from hues using blacks and whites.

Earths are coloured deposits usually taking their hue from contact with iron over millions of years. They are some of the most inert,



Different uses for natural earths and synthetic earths: Yellow Ochre Light (new natural earth) vs Gold Ochre (unchanged synthetic earth)

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permanent pigments available. Earth pigments are extracted from the ground and are then cleaned and washed.

The Artists' Water Colour range includes a number of new earth colours:

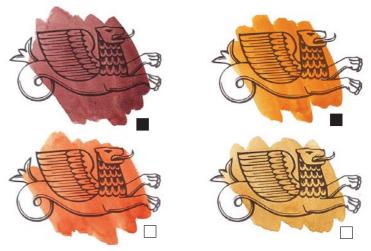
Brown Ochre: This is an orange-brown earth, fitting between the yellow and red earths. It closely resembles our previous Brown Ochre of nearly 40 years ago. It is semi-transparent and useful in all types of painting.

Yellow Ochre Light: A pale semi-opaque yellow ochre in addition to Yellow Ochre.

Synthetic Earths

Over the many decades of Artists' Water Colour, the deposits of many good natural earths have become depleted and have been replaced with synthetic iron oxides. Synthetic iron oxides are appealing in themselves because they tend to be quite strong and opaque in character. The first synthetic iron oxides ("Mars" colours) date to the mid 19th century.

Although synthetic iron oxides have their own great characteristics, they do not completely replace the earth pigments and we therefore recommend that the best range, as illustrated by Artists' Water Colour, needs to include both synthetic earths and natural earth pigments side by side.



Examples of synthetic opaque (Caput Mortuum), natural opaque (Yellow Ochre), synthetic transparent (Burnt Sienna), natural transparent (Raw Umber)

Cadmium Pigments and Alternatives

Cadmium Pigments

Colours based on cadmium pigments constitute an important colour range in the artist's palette. Their unique hues, good coverage and low tinting strength are qualities unmatched by any other pigments available. Moreover, they have excellent light-fastness in combination with very high opacity.

Alternatives - Why use them?

Cadmiums are the most popular reds and yellows in the palette and as artists' colours in normal use, do not present a health hazard to the user.

While there has been public concern about cadmium compounds used by other industries and their impact on the environment, it should be noted that cadmium pigments used by **Winsor & Newton** are practically insoluble.

With this in mind, some artists who do not depend on cadmiums for their unique characteristics may therefore choose to use alternatives.

There are no direct replacements for cadmiums but there are alternatives with some of the desirable characteristics of cadmiums.

Below is a chart that explains how each alternative colour relates to the genuine cadmium. When considering the "alternatives" to cadmium pigments, each pigment is assessed in the following areas: • Hue • Opacity • Strength

(Note: Opacity and strength will have an impact on colour mixing.)

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Rey to coung. – Equal to		ulali			
Genuine Cadmium	Suggested Alternative	Hue Masstone	Hue Undertone	Opacity	Strength
Cadmium Lemon	Bismuth Yellow	More Green	=	=	=
Cadmium Yellow Pale	Winsor Yellow	More Green	More Green	<	=
Cadmium Yellow	New Gamboge	More Red	=	<	=
Cadmium Yellow Deep	Winsor Yellow Deep	=	=	<	=
Cadmium Orange	Winsor Orange	=	More Yellow	<	=
Cadmium Scarlet	Scarlet Lake	=	=	<	=
Cadmium Red	Winsor Red	Brighter & more Blue	Brighter & more Blue	<	=
Cadmium Red Deep	Winsor Red Deep	=	More Blue	<	=

Quinacridones

Quinacridones are a very important group of pigments originated in the 1950s. The first quinacridones were introduced by **Winsor & Newton** as Permanent Rose and Permanent Magenta. With their highly transparent and lightfast hues, these colours transformed the pink and mauve section of the palette, an area that had always suffered from poor lightfastness.

Over the next 50 years many more colours have become available, ranging from deep crimson to gold. This is achieved by juggling the chemicals involved.



The eight Quinacridones in the Artists' Water Colour Range

For more information on pigment families - go to www.winsornewton.com

5. Handling Properties

Transparency & Opacity

Our Artists' Water Colours exhibit unrivalled transparency due to the unique pigment dispersion in the manufacture of the colour. This is particularly important because transparency is the key characteristic of water colour. As a result of the thinness of the water colour film, all colours have a transparent quality on paper, allowing the reflective white of the paper to shine through. However, pigments do retain their natural characteristics to some degree. For example, transparent pigments refract light in much the same manner as stained glass, making jewel-like brilliance and clean mixing. Opaque colours such as cadmiums are likely to cover significantly more than transparent colours.

Transparent Yellow

Transparent Yellow is now made using Nickel Azo pigment - a highly lightfast yellow which is extraordinarily transparent. Such transparency has only been previously available with fugitive pigments, such as genuine Indian Yellow (a 19th Century colour from the urine of cows fed on mango leaves!) or Gamboge, a coloured tree resin.

The varying transparency and opacity of a pigment will affect the optical character of the individual colour as well as how the colour mixes with other colours. The most transparent colours will enable you to create a pure glazing effect by applying a number of washes on top of one another. The more opaque colours give flatter washes and greater covering over previous washes. Opaque colours are also useful for toning down colour mixtures.

On the **Winsor & Newton** Artists' Water Colour chart, the transparent colours are marked with \Box , the semi-transparent colours are marked \Box . The relatively semi-opaque colours are marked with \blacksquare and the opaque colours are marked with \blacksquare .

The addition of Gum Arabic will also increase transparency. By adding Gum Arabic to a colour wash, you will achieve even greater transparency and luminosity from your washes.



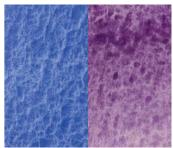
Gum Arabic increases transparency

Granulation

Some pigments show a characteristic called granulation, where the way in which the pigment particles settle in the paper creates a mottled effect. For many artists, granulation is highly desirable because it adds visual texture to their paintings.

Even within granulating colours, different effects are apparent when they are brushed out onto paper. Some fine pigments rush together in huddles, more commonly called "flocculation", whilst other heavy pigments fall into the hollows of the paper surface.

As a general statement, the traditional pigments granulate, e.g., cobalts, earths, ultramarine, etc... The modern organic

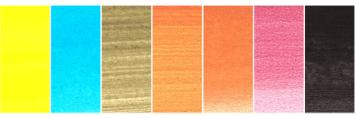


French Ultramarine (showing flocculation) vs Permanent Mauve (showing settling of large pigment particles)

pigments do not, e.g., Winsor colours. Granulating colours are marked on hand painted and printed colour charts with a "G" beneath the colour chip. They are also detailed in the Technical Table overleaf (see also the section Highlighting Parts of the Spectrum).

If you wish to avoid granulation in your painting, the use of distilled water can reduce it, particularly in hard water areas.

In our ongoing search for new pigments, we have introduced a number of new granulating colours, as follows:



New granulating colours: Lemon Yellow Deep, Cerulean Blue (Red Shade), Terre Verte (Yellow Shade), Brown Ochre, Magnesium Brown, Potter's Pink and Mars Black

Granulation Medium gives a mottled or granular appearance to colours that usually give a smooth wash, such as Winsor Blue (Red Shade). By adding Granulation Medium to colours that already granulate, such as French Ultramarine, the effect is further enhanced.



Normal Winsor Blue (Red Shade) wash



Winsor Blue (Red Shade) mixed with Granulation Medium

Staining and Lifting

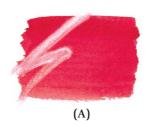
As water colour relies upon the relative absorbency of the paper surface for stability, more powerful colours such as Prussian Blue, Alizarin Crimson, and the modern organic pigments such as **Winsor** colours, made of very fine particles penetrate or stain more than others. These colours cannot be lifted completely with a damp sponge. The traditional inorganic colours and earths tend to lift more easily from the paper. Those colours that are more likely to stain a surface are marked "St" on the Artists' Water Colour hand painted colour charts, printed colour chart and the **Composition and Permanence Table** in the **Technical Section**.

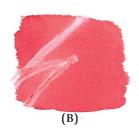
Lifting

Lifting colour entails sponging water colour from a surface. It can include anything from a complete wash down under running water, to getting a "smoky" background, to the sponging out of a small area in order to lighten or rescue it.

Winsor & Newton Lifting Preparation helps ensure that colours, including those that stain, can be more easily lifted from paper with a wet sponge or brush.

Lifting Preparation must be applied to the paper first and allowed to dry before painting onto the surface.





See how Permanent Alizarin Crimson (a staining colour) can be lifted from the surface of a sheet of water colour paper that has been pre-treated with Lifting Preparation (A) in comparison to a wash lifted from paper alone (B).

6. The Role and Importance of Permanence

Since 1832, one of our founding principles has been to offer a range of Artists' Water Colours that has the greatest possible permanence.

Fortunately, the 20th century featured enormous improvements in the lightfastness of colours, helping us in our quest. In fact, over the last few decades, advancements in this area have been nothing short of remarkable. New pigments developed for the car, ceramics, and plastics industries have provided us with an astonishing array of colours with unparalleled permanence.

As a result, 93 out of 96 colours in the Artists' Water Colour range are classed as "permanent for artists' use". This means that 97% of our Artists' Water Colours are rated AA or A for permanence to ensure that the colours used today will appear the same for generations to come.

Opera Rose

Sometimes certain desirable or historical colours cannot be achieved or matched unless less lightfast materials are used. In the past, this was much more common and our ethic was that we must provide choice. After all, many artists may not need the original work of art to be permanent in itself, e.g., illustrators or designers. Opera Rose is a case in point. Quinacridone Red and Quinacridone Magenta are vivid, lightfast violets which have proved to be hugely useful to botanical artists who specifically require their original work of art to be lightfast. Opera Rose, however, offers a brightness beyond any of these lightfast colours and is so desirable because it can represent the most vivid colours in the garden.

Although a B rating, Opera Rose is in fact significantly more lightfast than any of the older pigments of its type. This is one new colour where the hue will be more desirable for some artists than the ultimate longevity of the colour.

The quest for permanence has turned water colour from a less lightfast, delicate media into one which is equal to oil colour despite the extreme dilution of the paint film. Recently available pigments have enabled us to meet that quest. It's worth remembering that Opera Rose, even with its astonishing brilliance, is equal to or superior in permanence than many of the commonly used 19th century pigments.

The definitions and ratings of permanence for the Artists' Water Colour range are discussed in the **Technical Section**. For further information, go to **www.winsornewton.com**



Example of Opera Rose





Example of Quinacridone Magenta

Example of Quinacridone Red

7. Colour Mixing

All colours in the Artists' Water Colour range make bright clean mixes. Artists are however, often interested in the colour theory of painting. The three primary colours in the Artists' Water Colour range are **Winsor Lemon**, **Winsor Blue (Red Shade)** and **Permanent Rose**. These colours are the best selection when only three colours are used.

When using a six colour mixing system, we recommend Winsor Lemon, Winsor Yellow, French Ultramarine, Winsor Blue (Green Shade), Permanent Rose and Scarlet Lake.





Mediums

Mediums help you to alter and enhance the characteristics of your water colour. By adding the appropriate medium, you can further expand your options by increasing granulation or texture, improve blending and lifting, create iridescence, reduce drying time, and so on.

Mediums extend the artistic possibilities of your water colour without any risk to the permanence of the paintings.

Some of our **Winsor & Newton** water colour mediums have been described and illustrated in this leaflet (Gum Arabic, Lifting Preparation and Art Masking Fluid).

For a detailed explanation of the usage and functionality of all of our water colour mediums, illustrating where necessary, the effects that each can bring to your painting, please refer to www.winsornewton.com

Water Colour Papers and Surfaces

In order to exploit the beauty of water colour with the widest variety of techniques as well as long term stability, we recommend using good quality water colour papers.

The paper's characteristic behaviour, determined by its manufacture, and the colour, weight and surface texture of the paper will have a profound effect on the character of your work. It is therefore essential to understand the nature of each paper you use and to choose carefully.

For more detailed information on a number of water colour papers, including an explanation of surface types and weights, go to www.winsornewton.com

Art Masking Fluid

Art Masking Fluid is used to mask areas of the paper making them resistant to water colour. Sections treated with Art Masking Fluid must be allowed to dry before overpainting. Once dry these areas remain protected and cannot be penetrated by colour, as illustrated by the example below.

For more information on Art Masking Fluid go to www.winsornewton.com



Brushes

Sable brushes are the best brushes for water colour use due to their excellent colour carrying capacity, ability to point, and to spring back into shape. Winsor & Newton Series 7™ Kolinsky sables are the world's finest, first made for Queen Victoria in 1866. Their unsurpassed excellence can in part be attributed to the rigorous selection of only the highest quality raw materials.

There are also a number of excellent sable/synthetic blends and synthetic brushes available, however, such as **Sceptre Gold™** II and **Cotman™** which offer lower priced yet high performance alternatives to pure sable.

For more information on a wide selection of water colour brushes - go to www.winsornewton.com

9. Technical Section

There are four areas within this leaflet that are relevant to this section:

(A) Colour Chart (B) Spectrum Lists (C) New, Modified and Discontinued Colours (D) Composition and Permanence Table

(A) Colour Chart



Key to Coding

- AA **Extremely Permanent**
- А Permanent
- В Moderately Durable
- 'A' rated in full strength may fade in thin washes (i)
- Cannot be relied upon to withstand damp (ii)
- (iii) Bleached by acids, acidic atmosphere
- Fluctuating colour, fades in light, recovers in dark (iv)
- Transparent
- \square Semi-Transparent Semi-Opaque
- Opaque
- G Granulating Colour
- St
- S
- Staining Colour
 - Series number

ASTM

I Permanent for artists' use

II Permanent for artists' use

Where no ASTM rating is listed, please refer to the Winsor & Newton permanence rating

This colour chart is produced within the limitations of lithographic colour printing and is intended as a guide only.

(B) Highlighting Parts of the Spectrum

Artists' Water Colour offers a wide and unique range of 96 colours. Within this, every artist forms their own personal palette to suit their needs. However, there are a number of common techniques of interest to many artists.

Thanks to the advancements in Artists' Water Colour we are now able to offer a full spectrum of colours to suit each of the following techniques:

Transparency

Artists can now enjoy a full spectrum of completely transparent, bright, lightfast colours which can be used in multiple glazes. These are listed below:

Transparent Colours

Winsor Lemon Winsor Yellow Aureolin Transparent Yellow New Gamboge Winsor Yellow Deep Indian Yellow Scarlet Lake Winsor Red Rose Doré Ouinacridone Red Permanent Alizarin Crimson Alizarin Crimson Permanent Carmine Permanent Rose Rose Madder Genuine Opera Rose Quinacridone Magenta Permanent Magenta

Cobalt Violet Permanent Mauve Ultramarine Violet Winsor Violet (Dioxazine) Indanthrene Blue Cobalt Blue Deep French Ultramarine Ultramarine (Green Shade) Cobalt Blue Winsor Blue (Red Shade) Antwerp Blue Prussian Blue Winsor Blue (Green Shade) Phthalo Turquoise Winsor Green (Blue Shade) Viridian Winsor Green (Yellow Shade)

Terre Verte Perylene Green Hooker's Greeen Permanent Sap Green Olive Green Terre Verte (Yellow Shade) Green Gold Raw Sienna Gold Ochre Quinacridone Gold Brown Ochre Burnt Sienna Brown Madder Perylene Maroon Perylene Violet Raw Umber Burnt Umber Vandyke Brown

Opacity

A full spectrum of opaque colours are also available which cover well and can change the tone of a picture. These are listed below: Opaque Colours

Lemon Yellow (Nickle Titanate) Bismuth Yellow Cadmium Lemon Lemon Yellow Deep Cadmium Yellow Pale Turner's Yellow Cadmium Yellow Cadmium Yellow Deep Cadmium Orange Winsor Orange Winsor Orange (Red Shade) Cadmium Scarlet Cadmium Red

Cadmium Red Deep Winsor Red Deep Cerulean Blue (Red Shade) Cerulean Blue Manganese Blue Hue Cobalt Turquoise Light Cobalt Turquoise Light Cobalt Green Oxide of Chromium Naples Yellow Naples Yellow Deep Yellow Ochre Light Yellow Ochre Magnesium Brown Light Red Venetian Red Indian Red Potter's Pink Caput Mortuum Violet Sepia Indigo Payne's Gray Neutral Tint Ivory Black Lamp Black Mars Black Davy's Gray Chinese White Titanium White (Opaque White)

Colour Bias

The relative value of colour bias within your palette affects the mixtures you can achieve and artists have often requested "cool" palettes. These are listed below:

Cool Colours Lemon Yellow (Nickel Titanate) Bismuth Yellow Cadmium Lemon Winsor Lemon Lemon Yellow Deep Transparent Yellow Winsor Red Deep Permanent Alizarin Crimson Alizarin Crimson Permanent Carmine Permanent Rose Rose Madder Genuine

Indanthrene Blue Cobalt Blue Antwerp Blue Prussian Blue Winsor Blue (Green Shade) Cerulean Blue Phthalo Turquoise Winsor Green (Blue Shade) Terre Verte Perylene Green Permanent Sap Green Olive Green Terre Verte (Yellow Shade) Green Gold Raw Sienna Indian Red Raw Umber Indigo Payne's Gray Neutral Tint Ivory Black Lamp Black Mars Black Davy's Gray Chinese White

Granulation

Granulation brings visual texture to paintings and the range of granulating colours listed below has never been larger.

Granulating Colours

Lemon Yellow (Nickle Titanate) Lemon Yellow Deep Cadmium Red Cadmium Red Deep Rose Madder Genuine Cobalt Violet Permanent Mauve Ultramarine Violet Cobalt Blue Deep French Utramarine Cobalt Blue Cerulean Blue (Red Shade) Cerulean Blue Manganese Blue Hue Cobalt Turquoise Light Cobalt Green Viridian Oxide of Chromium Terre Verte Terre Verte (Yellow Shade) Raw Sienna Brown Ochre Magnesium Brown Potter's Pink Caput Mortuum Violet Raw Umber Ivory Black Mars Black Davy's Gray

Colour Bias

The relative value of colour bias within your palette affects the mixtures you can achieve and artists have often requested "warm" palettes. These are listed below:

Warm Colours

Cadmium Yellow Pale Turner's Yellow New Gamboge Cadmium Yellow Winsor Yellow Deep Indian Yellow Cadmium Yellow Deep Cadmium Orange Winsor Orange Winsor Orange (Red Shade) Cadmium Scarlet Scarlet Lake Cadmium Red Winsor Red Rose Doré Quinacridone Red

Opera Rose Quinacridone Magenta Permanent Magenta Cobalt Violet Permanent Mauve Winsor Violet (Dioxazine) Cobalt Blue Deep French Ultramarine Ultramarine (Green Shade) Winsor Blue (Red Shade) Cerulean Blue (Red Shade) Winsor Green (Yellow Shade) Oxide of Chromium Yellow Ochre Light Yellow Ochre

Gold Ochre Quinacridone Gold Brown Ochre Magnesium Brown Burnt Sienna Light Red Venetian Red Brown Madder Potter's Pink Perylene Maroon Perylene Violet Caput Mortuum Violet Burnt Umber Vandyke Brown Sepia Titanium White (Opaque White)

(C) New, Modified and Discontinued Colours

New (Colours		
Colour Code	New Colours	Reason for New Colour	Benefit
059	Brown Ochre	New colour to increase the spectrum across the range	Replaces the original Winsor & Newton 19th century natural earth. A Brown Ochre which provides natural strength mixtures
140	Cerulean Blue (Red Shade)	A red shade Cerulean to increase the spectrum across the range	A red shade to complement our ever popular traditional Cerulean Blue.
348	Lemon Yellow Deep	New colour to increase the spectrum across the range	A bright granulating, affordable yellow. A new pigment unique to Winsor & Newton.
381	Magnesium Brown	New colour to increase the spectrum across the range	An opaque brown with extraordinary granulating power
386	Mars Black	New colour to increase the spectrum across the range	A dense opaque neutral black. Excellent granulating character
448	Opera Rose	A modern fluorescent pigment offering the brightest pink available	A 'super-bright' for flower painters
460	Perylene Green	New colour to increase the spectrum across the range	An exciting semi-transparent single pigment black-green. Excellent mixer without muddying.
470	Perylene Violet	New colour to increase the spectrum across the range	A single pigment deep violet, replaces Thioindigo Violet and Purple Madder. A popular colour position amongst modern pigments. Unique to Winsor & Newton.
526	Phthalo Turquoise	A single pigment Phthalo Turquoise to increase the spectrum across the range	A bright, clean affordable turquoise
537	Potter's Pink	New colour to increase the spectrum across the range	A unique semi-opaque pink which cannot be mixed from red or white. Excellent granulating character
638	Terre Verte (Yellow Shade)	A yellow shade Terre Verte to increase the spectrum across the range	A single pigment natural earth which would otherwise be difficult to mix
649	Turner's Yellow	New colour to increase the spectrum across the range	An opaque mid yellow. Unique to Winsor & Newton. Hue refers to the 18th century pigment patented by James Turner (1781).
723	Winsor Orange (Red Shade)	New colour to increase the spectrum across the range	A transparent yellow shade red, replacing Bright Red. Very bright and clean. Unique to Winsor & Newton.
725	Winsor Red Deep	New colour to increase the spectrum across the range	A semi-opaque blue shade red unique to Winsor & Newton. Can be used as an alternative to Cadmium Red Deep.
745	Yellow Ochre Light	A paler Yellow Ochre to increase the spectrum across the range	A pale natural version of this mainstay colour.

Modified Colours

Colour Code	Modified Colours	Reasons for Modification	Change in Hue
192	Cobalt Violet	Single pigment to improve the spectrum across the range.	Brighter and more red
311	Hooker's Green	New formulation due to discontinued pigment.	No change
362	Light Red	Natural, single pigment to improve the spectrum across the range.	Brighter undertone
422	Naples Yellow	Improved lightfastness/permanence	No change
489	Permanent Magenta	New single pigment formulation due to discontinued pigment.	Brighter and more transparent
491	Permanent Mauve*	Single pigment to improve the spectrum across the range.	Brighter and more red
503	Permanent Sap Green	New formulation due to discontinued pigment.	No change
547	Quinacridone Gold	New formulation due to discontinued pigment.	No change
554	Raw Umber	Natural, single pigment to improve the spectrum across the range.	No change
653	Transparent Yellow	Pigment with greater transparency introduced.	Brighter and more transparent

* Permanent Mauve is new in tube format

Discontinued Colours

Colour Code	Colour Name	Reasons for Discontinuation	Nearest Equivalent in Kange
034	Blue Black	Close to Lamp Black	Lamp Black
042	Bright Red	Replaced by the single pigment Winsor Orange (Red Shade)	Winsor Orange (Red Shade)
142	Charcoal Grey	Close to Ivory Black	Ivory Black
187	Cobalt Green (Yellow Shade)	Can be mixed by the artist	Cobalt Turquoise Light + Viridian + Chinese White
265	Genuine Gamboge	Replaced by a lightfast, permanent pigment	Transparent Yellow
431	Nickel Titanium Yellow	Replaced by the more useful Turner's Yellow	Turner's Yellow
543	Purple Madder	Replaced by the single pigment Perylene Violet	Perylene Violet
640	Thioindigo Violet	Pigment now unavailable	Perylene Violet
683	Vermilion Hue	Can be mixed by the artist	Cadmium Red + Chinese White
708	Winsor Emerald	Can be mixed by the artist	Winsor Green (Blue Shade) + Winsor Lemon + Chinese White

(D) Composition & Permanence Table

This table is designed to provide the essential information on the colour composition and performance of the entire Artists' Water Colour range. To help you understand the table, the following notations are explained.

Colour Code - Code

This colour code column indicates the code number that is given to each of the colours. This is primarily for ease of reference for the retailer when stock holding, for catalogue purposes and to assist you in purchasing your materials.

Colour Name

This is the colour name, e.g. Magnesium Brown

Unchanged/Modified/New Colour - U/M/N

Details by colour whether it is:

"U" Unchanged colour - these colours have not been changed

"M" Modified colour - these colours have been changed in some way. The New, Modified and Discontinued Colours table details why the changes have been made and the effect, if any on hue.

"N" New colour - The table also provides details on each individual new colour, why it has been introduced, and its benefits.

Series No.

Our Artists' Water Colour range is split into 4 groups termed "Series". The series indicates the relative price of the colour and is determined mainly by the cost of the pigment. Series 1 is the least expensive colour and Series 4 the most expensive.

Chemical Description

This column provides the chemical description of the pigments used in each colour.

Colour Index

The Colour Index International is the standard compiled and published by both:

- * The Society of Dyers and Colourists, and the
- * American Association of Textile Chemists and Colorists

The Colour Index classifies pigments by their chemical composition. This information will allow you to research specific pigment's working characteristics in reference books if you wish. The individual pigments are identified in two ways:

a) Colour Index Generic Name - C.I. Name

Each pigment can be universally identified by its Colour Index Generic Name. As an example; Cobalt Blue is Pigment Blue 28 abbreviated to PB 28.

Although the working properties of **Winsor & Newton** Artists' Water Colours' are detailed in this leaflet, we publish the Colour Index Generic Names of the pigments to allow you to cross reference the working properties in other sources if you wish, e.g. Lightfastness, Opacity, Toxicity etc...

b) Colour Index No. - C.I. No.

Pigments can also be identified by their Colour Index Number. It is considered an additional source of information to the Colour Index Generic Name. As an example: Cobalt Blue is 77346.

Of the two methods of reference, the Colour Index Generic Name is the most commonly used.

Permanence

The permanence of a water colour is defined as "its durability when laid with a brush on paper displayed under a glass frame in a dry room freely exposed to ordinary daylight and an ordinary atmosphere" **Winsor & Newton** have tested all colours for lightfastness and permanence in graded washes (from full strength to extreme dilution). Each wash has been exposed to the ASTM accelerated light level tests and assessed accordingly.

The actual grading system is as follows:

- AA Extremely Permanent
- A Permanent
- B Moderately Durable
- C Fugitive

It may be noted that there are only 3 colours in the Artists' Water Colour range that are rated B and none rated C.

Colour Name	Permanent Alternative
Alizarin Crimson	Permanent Alizarin Crimson
Colour Name	Nearest Permanent Alternative
Rose Madder Genuine is permanent in full strength but rated B due to fading in thin washes and tints	Permanent Rose
Opera Rose	Permanent Rose

ASTM

The ASTM abbreviation stands for the American Society for Testing and Materials. This organisation has set standards for the permanence of art materials including a colour's lightfastness.

To measure lightfastness in water colour using this system, colours are applied on paper at 40% reflectance. This is the amount of light reflected from the paper through the diluted wash. The swatches are then tested in both sunlight and artificially accelerated conditions.

The results allow each colour to be rated from I-V according to its resistance to fading. In this system I and II are considered permanent for artists' use.

Winsor & Newton Artists' Water Colours marked N/L denotes the colour as "Not Listed" by the ASTM at the time of printing. "Not Listed" does not necessarily indicate a lack of lightfastness, but usually that the pigment has not yet been tested by the ASTM. In these cases it is recommended that the Winsor & Newton permanence rating, which is the rating system that evaluates colour on many aspects including lightfastness, should be used to indicate a colour's ability to resist fading.

Transparency/Opacity of Colours - T/O

In this table and the colour chart, the transparent colours are marked with \Box , the semi-transparent colours are marked \Box . The semi-opaque colours are marked with \blacksquare and the opaque colours are marked with \blacksquare . However, watercolour films are usually so thin that all colours appear more or less transparent when painted onto paper. Opaque colours like cadmiums are likely to cover a little more than transparent colours.

Titanium White (Opaque White) can be added to all colours to increase opacity but will reduce the colour to a tint.

Granulating Colours - G

Some colours show a tendency to granulate and are marked as "G". Many artists use granulation to add visual texture to their paintings. For example, the pigment particles in Raw Sienna settle in the hollows of the paper surface, producing a mottled effect.

Staining Colours - St

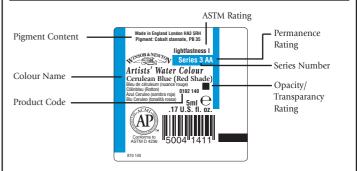
The modern organic pigments e.g, **Winsor** colours, are made of very fine particles, which cause them to stain the paper. These colours cannot be lifted completely with a damp sponge. The traditional colours tend to lift from the paper more easily. Those colours marked "St" in this table and on the colour chart will stain whilst those not marked "St" will lift more easily.

Should further information be required please see the **Winsor & Newton** website **www.winsornewton.com**, the **Winsor & Newton** catalogue and the Health and Safety Product Information leaflet.

Published Pigment Information

Winsor & Newton were the first company to publish the contents of their colours in 1892, believing in providing artists with as much information as possible. Today the pigments used in Artists' Water Colour are printed on the labels, in our literature and on our website, www.winsornewton.com.

Clear Label Information



(D) Composition & Permanence Table

					Colour Ir	ndex	e			
Code	Colour Name	NMN	Series No.	Chemical Description	C.I.Name	C.I.No.	Permanence	ASTM	T/0	G/St
004	Alizarin Crimson	U	1	1, 2-dihydroxyanthraquinone lake	PR 83	58000	В	N/L		St
010	Antwerp Blue	U	1	Alkali ferriferrocyanide	PB 27	77510	A(iv)			1
016	Aureolin	U	4	Potassium cobaltinitrite	PY 40	77357	A(i)(iii)			St
025	Bismuth Yellow	U	3	Bismuth vanadate	PY 184	771740	A	N/L		St
056	Brown Madder	U	1	Quinacridone	PR 206	73920	A	N/L		St
059	Brown Ochre	Ν	1	Natural iron oxide	PBr 7	77492	AA	Ι		G
074	Burnt Sienna	U	1	Transparent synthetic iron oxide	PR 101	77491	AA	Ι		
076	Burnt Umber	U	1	Natural and synthetic iron oxides	PBr 7 PR 101 PY 42	77491 77491 77492	AA			
086	Cadmium Lemon	U	4	Cadmium zinc sulphide	PY 35	77205	A(ii)	Ι		St
089	Cadmium Orange	U	4	Cadmium zinc sulphide, Cadmium sulphoselenide	PY 35 PR 108	77205 77202	A(ii)	Ι		
094	Cadmium Red	U	4	Cadmium sulphoselenide	PR 108	77202	A(ii)	Ι		G/St
097	Cadmium Red Deep	U	4	Cadmium sulphoselenide	PR 108	77202	A(ii)	Ι		G
106	Cadmium Scarlet	U	4	Cadmium sulphoselenide	PR 108	77202	A(ii)	1		St
108	Cadmium Yellow	U	4	Cadmium zinc sulphide, Cadmium sulphoselenide	PY 35 PO 20	77205 77199	A(ii)	1		St
111	Cadmium Yellow Deep	U	4	Cadmium zinc sulphide, Cadmium sulphoselenide	PY 35 PR 108	77205 77202	A(ii)	1		St
118	Cadmium Yellow Pale	U	4	Cadmium zinc sulphide	PY 35	77205	A(ii)		_	St
125	Caput Mortuum Violet	U	2	Synthetic iron oxide	PR 101	77491	AA			G/St
137 140	Cerulean Blue Cerulean Blue (Red Shade)	U N	3 3	Cobalt stannate Cobalt stannate	PB 35 PB 35	77368 77368	AA AA			G
150	Chinese White	U	1	Zinc oxide	PW 4	77947	AA			-
178	Cobalt Blue	U	4	Cobalt aluminate	PB 28	77346	AA	i		G
180	Cobalt Blue Deep	U	4	Cobalt silicate	PB 74	77366	AA	N/L		G
184	Cobalt Green	U	4	Cobalt titanium nickel zinc oxide	PG 50	77377	AA	N/L		G
190	Cobalt Turquoise	U	4	Cobalt chromium aluminium oxide	PB 36	77343	AA	1		
191	Cobalt Turquoise Light	U	4	Cobalt titanium oxide	PG 50	77377	AA	N/L		G
192	Cobalt Violet	М	4	Cobalt phosphate	PV 14	77360	AA	1		G
217	Davy's Gray	U	1	Chromium oxide, Carbon black, Zinc oxide, Powdered slate	PG 17 PBk 6 PW 4 PBk 19	77288 77266 77947 77017	AA	I		
263	French Ultramarine	U	2	Complex sodium aluminium silicate containing sulphur	PB 29	77007	A (iii)	I		G
285	Gold Ochre	U	2	Synthetic iron oxide	PY 42	77492	AA	Ι		St
294	Green Gold	U	2	Azomethine copper complex	PY 129	48042	A	N/L		
311	Hooker's Green	М	1	Brominated Copper Phthalocyanine, Isoindolinone	PG 36 PO 49	74265 73900	A	1		St
317	Indian Red	U	1	Synthetic iron oxide	PR 101	77491	AA	Ι		
319	Indian Yellow	U	1	Nickel dioxine, Benzimidazolone	PY 153 PO 62	48545 -	A			
321	Indanthrene Blue	U	3	Indathrone blue	PB 60	69800	A	N/L		
322	Indigo	U	1	Carbon black, Quinacridone, Copper phthalocyanine	PBk 6 PV 19 PB 15	77266 46500 74160	A			St
331	Ivory Black	U	1	Bone black	PBk 9	77267	AA	Ι		G
337	Lamp Black	U	1	Carbon black	PBk 6/7	77266	AA	Т		
347	Lemon Yellow (Nickel Titanate)	U	4	Nickel titanate	PY 53	77788	AA	-		G
348	Lemon Yellow Deep	N	2	Zirconium, Silica, Praseodymium oxide	PY 159	77997	AA	N/L		G
362	Light Red	M	1	Natural iron oxide	PR 102	77491	AA	N/L		-
379	Manganese Blue Hue	U	2	Copper phthalocyanine	PB 15	74160	A			G
381	Magnesium Brown	N	1	Iron magnesium oxide	PY 119	77496	AA	N/L		G
386	Mars Black	N	1	Synthetic iron oxide	PBk 11	77499	AA	N/L		G
422	Naples Yellow	М	1	Titanium dioxide, Chromium titanate	PW 6 PBr 24	77891 77310	AA			
425	Naples Yellow Deep	U	1	Chromium titanate	PBr 24	77310	AA			<u> </u>
430	Neutral Tint	U	1	Copper phthalocyanine, Carbon black, Quinacidone	PB 15 PBk 6 PV 19	74160 77266 46500	A			St
267	New Gamboge	U	1	Nickel dioxine	PY 153	48545	A			-
447	Olive Green	U	1	Synthetic iron oxide, Chlorinated copper	PY 42 PG 7	77492 74260	A	1		St
				phthalocyanine		1 1200				ι

					Colour I	ndex				
		1	No.				Permanence			
		Í _	S N		C.I.Name		ane	5		
Code	Colour Name	NWN	Series I	Chemical Description		C.I.No	errr	ASTM	0	G/St
0	Colour Marrie		S	Gileniical Description	0	0	<u> </u>	◄	F	C.
459	Oxide of Chromium	U	3	Chromium oxide	PG 17	77288	AA	1		G/3
465	Payne's Gray	U	1	Copper phthalocyanine,	PB 15	74160	A	1		S
				Carbon black, Quinacridone	PBk 6	77266				
					PV 19	46500				
466	Permanent Alizarin	U	3	Quinacridone pyrrolidone,	-	-	A	N/L		S
	Crimson		-	Quinacridone	PR 206	73920		-		
479	Permanent Carmine	U	3	Quinacridone pyrrolidone	-	-	A	N/L		S
489	Permanent Magenta	Μ	3	Quinacridone	PV 19	46500	А	1		S
491	Permanent Mauve	Μ	3	Manganese phosphate	PV 16	77742	A	1		G
502	Permanent Rose	U	3	Quinacridone	PV 19	46500	A	1		S
503	Permanent Sap Green	М	1	Brominated copper	PG 36	73900	A			S
				phthalocyanine, Isoindolinone	PY 110	74265		<u> </u>		
460	Perylene Green	N	2	Perylene	PBk 31	71132	A	N/L		S
507	Perylene Maroon	U	3	Perylene	PR 179	71130	A	N/L		S
470	Perylene Violet	Ν	2	Perylene	PV 29	71129	A	N/L		S
526	Phthalo Turquoise	Ν	2	Copper-free phthalocyanine	PB 16	74100	А	N/L		S
537	Potter's Pink	Ν	2	Calcium, tin, silica,	PR 233	77301	AA	N/L		G
				chromium oxide						
538	Prussian Blue	U	1	Alkali ferriferrocyanide	PB 27	77510	A(iv)	1		S
547	Quinacridone Gold	М	3	Quinacridones, Nickel Azo	PR 206	73900/73920	A	N/L		S
		Í -			PV 19	46500				
					PY 150	12764				
545	Quinacridone Magenta	U	3	Quinacridone	PR 122	73915	А	N/L		
548	Quinacridone Red	U	3	Quinacridone	PR 209	73902	A	11		
552	Raw Sienna	U	1	Transparent synthetic iron oxides	PY 42	77492	AA	1		G
		Ĺ	L		PR 101	77491			L	L
554	Raw Umber	М	1	Natural iron oxide	PBr 7	77491	AA	1		G
576	Rose Doré	U	4	Quinacridone, Arylamide	PV 19	46500	A	1		St
					PY 97	11767			-	
587	Rose Madder Genuine	U	4	Lake of natural madder	NR 9	75330	B(i)	N/L		G
603	Scarlet Lake	U	2	BON arylamide	PR 188	12467	A		П	St
609	Sepia	U	1	Carbon black.	PBk 6	77266	AA			
000	oopia	Ŭ	· ·	Synthetic iron oxide	PR 101	77491		·	-	
637	Terre Verte	U	1	Natural earth, Hydrated	PG 23	77009	AA			G
		Ŭ	· ·	chromium oxide.	PG 18	77289		·		Ĩ
		ĺ .		Cobalt aluminium oxide	PB 28	77346				
638	Terre Verte	Ν	1	Natural earth	PG 23	77009	AA	1		G
	(Yellow Shade)									
644	Titanium White	U	1	Titanium dioxide	PW 6	77891	AA	1		
	(Opaque White)									
649	Turner's Yellow	Ν	3	Titanium, tin, zinc,	PY 216		AA	N/L		
				antimony oxide						
653	Transparent Yellow	Μ	1	Nickel azo	PY 150	12764	A	1		St
667	Ultramarine	U	2	Complex sodium aluminium	PB 29	77007	A(iii)	1		
	(Green Shade)			silicate containing sulphur						
672	Ultramarine Violet	U	2	Complex sodium aluminium	PV 15	77007	A(iii)	1		G
		Ĺ		silicate containing sulphur						
676	Vandyke Brown	U	1	Carbon black,	PBk 6	77266	AA	1		St
				Synthetic iron oxide	PR 101	77491				
678	Venetian Red	U	1	Synthetic iron oxide	PR 101	77491	AA	1		St
692	Viridian	U	3	Hydrated chromium oxide	PG 18	77289	AA	1		G
707	Winsor Blue	U	1	Copper phthalocyanine	PB 15	74160	А	1		St
	(Green Shade)									
709	Winsor Blue	U	1	Copper phthalocyanine	PB 15	74160	А	1		St
	(Red Shade)									
719	Winsor Green	U	1	Chlorinated copper	PG 7	74260	А	1		St
	(Blue Shade)	Ĺ		phthalocyanine						
721	Winsor Green	U	1	Brominated copper	PG 36	74265	А	1		St
	(Yellow Shade)	<u> </u>	<u> </u>	phthalocyanine				1		
722	Winsor Lemon	U	1	Benzimidazolone	PY 175	11784	A	Ш		St
724	Winsor Orange	U	1	Benzimidazolone	PO 62	11775	А			
723	Winsor Orange	Ν	1	Pyrrole	P0 73	561170	А	N/L		St
	(Red Shade)	<u> </u>						-		
726	Winsor Red	U	1	Pyrrole	PR 254	56510	А	N/L		St
	Winsor Red Deep	Ν	1	Pyrrole	PR 264	561300	А	N/L		S
725	Winsor Violet	U	1	Carbozole dioxazine	PV 23	51319	A	N/L	-	S
	Los i s									
725 733	(Dioxazine)	<u> </u>	1	Benzimidazolone	PY 154	11781	A	1		S
	(Dioxazine) Winsor Yellow	U	11	Donziniiduzoiono						
733 730		U U	1	Arylide yellow RN	PY 65	11740	A	11		
733 730 731	Winsor Yellow		-				A AA			
733	Winsor Yellow Winsor Yellow Deep	U	1	Arylide yellow RN	PY 65	11740		-	-	



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